



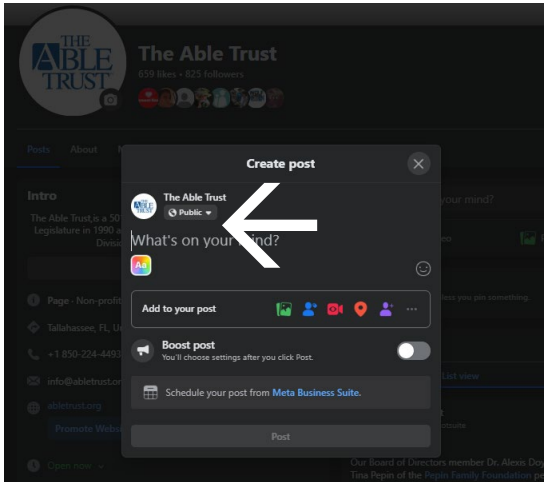
HIGH SCHOOL HIGH TECH 30TH ANNIVERSARY TOOLKIT

- **Email signature with link to HSHT 30th Anniversary webpage:**
We are proud to celebrate the 30th Anniversary of The Able Trust Florida High School High Tech program. [Click here to check out HSHT's past, present and future!](#)
- **URL database:**
 - HSHT 30th anniversary page: <https://www.abletrust.org/hsht-30th/>
 - HSHT impacts/highlights page: <https://www.abletrust.org/student-impacts-and-highlights/>
 - HSHT main page: <https://www.abletrust.org/high-school-high-tech/>
- **Official social media hashtags** (*use both when posting anything about the 30th anniversary*):
 - Official 30th Anniversary hashtag: #HSHT30
 - General High School High Tech hashtag: #FloridaHSHT
- **TAT social media handles by platform** (*please tag us and set your posts to be publicly visible so we may reshare them. See next page for platform-by-platform instructions of how to make your posts public*):
 - Facebook: @The Able Trust
 - Instagram: @abletrust
 - LinkedIn: @The Able Trust
 - Twitter/X: @AbleTrust
- **Sample social media posts:** [Click here for sample texts to post on Twitter/X, Instagram, and Facebook/LinkedIn!](#)
- **“30” gold balloons:** Hold these up in photos/videos with your students, teachers, and staff to commemorate the 30th anniversary.
- **Stickers:** You and your students, teachers, and staff can feel free to use your #HSHT30, #FloridaHSHT and #DEAM stickers anywhere and everywhere!

HOW TO MAKE YOUR POSTS PUBLICLY VISIBLE

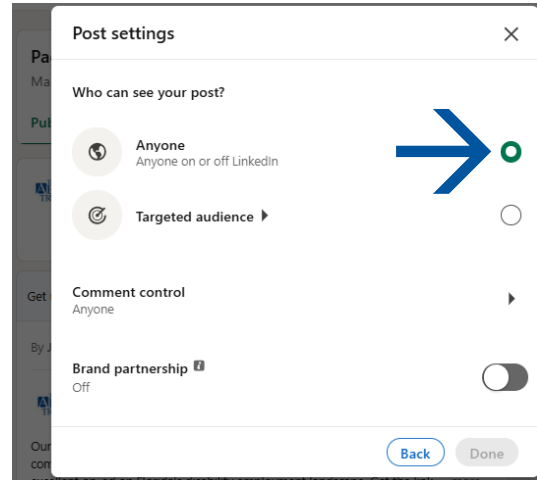
Facebook:

- Can change privacy post by post
- Tap the dropdown menu underneath your name when creating a post
- Facebook will **save your choice as the default setting** for future posts – remember to change it if need be!



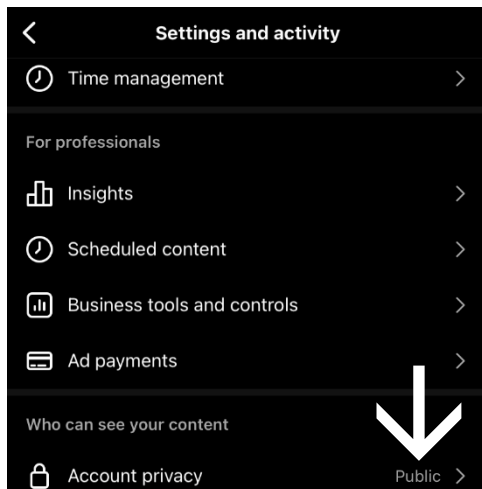
LinkedIn:

- Can change privacy post by post
- Tap “Create a post,” click your profile name, and select the option you want
- Like Facebook, **LinkedIn will save your choice** as the default setting for future posts; it can be changed later



Instagram:

- Must **set profile to Public** in order to publicly share posts (all Instagram posts require at least one photo/video)
- Items shared to your **Instagram story** are visible to anyone for 24 hours no matter your privacy settings



Twitter/X:

- Must set **“Protect your posts” to Off** in order to publicly share posts

