



2024 Disability Employment Awareness Month

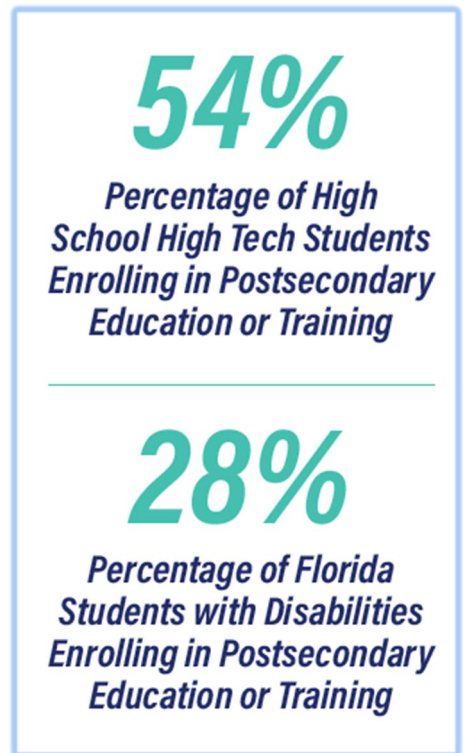
Each October we celebrate Disability Employment Awareness Month (DEAM). This is an annual opportunity to celebrate the value and talent workers with disabilities add to our workplaces and our economy. Research and employer experience show that workers with disabilities have a positive impact on organizations, nurturing a stronger workplace culture while providing a competitive advantage.

As we focus on the needs of today's workforce and the underutilized population of workers with disabilities, we also recognize the need to prepare Florida's future job seekers. By 2031, 72 percent of jobs in the US will require some type of postsecondary education as the need for stronger and more complex skills continues to grow.

Through The Able Trust High School High Tech program, we work with students with disabilities across Florida helping them develop a plan for their life after high school. As they explore their options for postsecondary education and careers that match their interests, we are focused on setting them up for success in the workforce.

While this important time of recognition only lasts one month, we continue this recognition throughout the year, and our DEAM sponsors will also continue to receive value from their sponsorship.

Your support of Disability Employment Awareness Month shows your company's commitment to disability inclusion in Florida's workforce.



Disability Employment Awareness Month Sponsorships

- \$ 7,500 – Empowerment Sponsors
- \$ 5,000 – Opportunity Sponsors
- \$ 2,500 – Champion Sponsors
- \$ 1,000 – Advocate Sponsors

Additional information on sponsorship deliverables is shown on the next page.

Disability Employment Awareness Month Sponsorship Levels and Benefits

Empowerment Sponsors \$7,500

- Opportunity to be included in an October pre-recorded webinar with comments of up to 3 minutes (deadline October 1).
- Mentioned in all DEAM communications
- Social media engagement and collaboration with The Able Trust twice in the next year
- Opportunity to include a Partner Perspective article in one Able Trust Newsletter
- Visual/Video commercial on our website two times during the next year
- Op/Ed opportunity
- Letter to the Editor written for your local newspaper
- Presence on The Able Trust website for one year
- Your name/logo included in digital marketing kits shared with High School High Tech programs across Florida

Opportunity Sponsors \$5,000

- Mentioned in all DEAM communications
- Recognized in The Able Trust DEAM Webinar in October with Logo
- Social media engagement and collaboration with The Able Trust once in the next year
- Visual/Video commercial on our website one time during the next year
- Presence on The Able Trust website for one year
- Your name/logo included in digital marketing kits shared with High School High Tech programs across Florida

Champion Sponsors \$2,500

- Mentioned in all DEAM communications
- Recognized in The Able Trust DEAM Webinar in October with Logo
- Social media engagement with The Able Trust once in the next year
- Presence on The Able Trust website for one year
- Your name/logo included in digital marketing kits shared with High School High Tech programs across Florida

Advocate Sponsors \$1,000

- Mentioned in all DEAM communications
- Recognized in The Able Trust DEAM Webinar in October with Logo
- Social media engagement with The Able Trust once in the next year
- Presence on The Able Trust website for one year

Contact Donna Wright at donna@abletrust.org for more information.
Thank you for supporting The Able Trust!